

Boutique Hotel - Cuissine - Kite & Wing Club

THKC

THE HOSPITALITY KITE CLUB



**GUAJIRU
CEARA
BRAZIL**

SEASON 2025

www.thehospitalitykiteclub.com

THE DESTINATION: GUAJIRU **06**

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TRIP CHARACTERISTICS

Designed

Riders and Non Riders

Watersport

Kiteboarding, Wing Foil, Hydrofoil

Skill Level

Begginers to Advanced

Duration

Seven days , Six nights

Age Required

None

We Speak

English , Spanish , Portuguese

Ambience

Adventurer , Cultural , Thrilling , Exclusive

Airport

Fortaleza, Ceara , Brazil



WATERSPORTS CHARACTERISTICS

Wind Average

Every Day from the morning

Wind Speed

19 knts. - 30 knts

Program

Lessons - Coaching - Downwinders

Spot Conditions

Open Sea, Lagoon, River Mouths

Suggested Gear Size

7M - 8M - 9M - 10M

Gear

Lessons - Rental - Shop



THE CALL

At The Hospitality Kite Club (THKC), we believe in creating not just vacations, **We' ve learned that people will forget what we said, people will forget what they did, but will never forget how we made them feel.**

THKC was conceived with the vision of crafting an atmosphere where dynamic watersports seamlessly intertwine with intellectual discovery, cultural awareness, and respect.

Picture a heaven that goes beyond the ordinary where wind is reliable and constant every day , a four-room boutique hotel harmoniously blended with a tantalizing Cuisine and Watersports Club.

For us, hospitality is not just a service; it's an embrace, echoing the warmth that Brazil, our vibrant home, generously shares with the world.

We unfold a mission: to curate a seven-day world-class watersports adventure along the captivating Brazilian coast. Our forte lies in Hospitality and Kite safaris, where every moment is an exploration of the unknown, guided by a team of passionate professionals.

We understand the alchemy required in an adventure tourist environment—blending pleasure, professionalism, and high standards of service.

When you embark on a journey with us, you're not just a traveler; you're a cherished companion. Our well-traveled hands offer more than support and protection; they cradle the spirit of discovery. Trust us to turn your adventure into memories, where each twist and turn reveals a new facet of Brazil's mesmerizing beauty. Today, as we stand united with our ever-growing family, we invite you to join our community of adventurous spirits. Together, let's navigate vast open waters, forge connections, and revel in the collaborative spirit that defines **THKC**.

Ivan Nusenovich

INCLUDED IN YOUR STAY

Transportation

Airport drop off & Pick up service.

Pinto Martins Fortaleza International Airport- FOR-, is 145 kms from our spot, approximately an hour and a half drive. Receiving daily regular flights from all over the world. Our local and experienced drivers will provide excellent service by supervising your flight schedule and will be waiting for you once you land.

Accommodation 7 days - 6 nights

The Hospitality Kite Club offers a variety of room options (ten in total) to suit what you are looking for. Whether you decide to come as a couple, with friends, family, alone traveler or as a digital nomad. All our rooms have free internet access, air conditioner, linen & towels, private bathroom with hot water shower and wardrobe to stay comfortable in it.

Mobility & Physical Training

Morning session is prepared for our guests throughout their stay.

Breakfast & Dinners

Our cuisine is a fusion of Brazilian and French culinary traditions, creating a unique blend of flavors that will delight your senses. Our menu is centered around grilled dishes, utilizing the freshest and most high-quality ingredients. But that's not all - we also specialize in homemade bakery items, featuring fermented breads and pastries

Coaching & Supervision

The coaching program offered by The Hospitality Kite Club for riders is an excellent opportunity to accelerate their learning curve in technical watersports such as kiteboarding and wing foil. With a team of experienced professionals in the region, the program focuses on optimizing the learning experience of riders with essential tips and coaching to enhance their skills based on the chosen discipline.

Buggys & Kite Safari - Downwinders

For riders looking to explore new locations and enjoy the sport to the fullest. Daily downwinders and safari trips Involves know new spots, and downwinders..

THE HOSPITALITY KITE CLUB

SEASON 2025

GUAJIRU, CEARA BRAZIL

Photography by Ivan Nusenovich

Guajiru is an indigenous fishing village on the coast of Ceará and has about 800 inhabitants from 100 families. Is about a 130 km drive from the state capital Fortaleza, Brazil. "Guajiru" is a Tupi name of a peach-like fruit that grows in the dunes all over the Brazilian northeast. Fishing is the main source of income for the people of Guajiru. All the men sail the sea on *jangadas* which are rather small and simplistic. The fishermen leave around 4 o'clock in the morning for the beach to prepare their boats and head out to sea.

The rugged coastline of Northeast Brazil offers a mesmerizing mix of unspoiled beaches, rolling dunes, and crystal-clear waters. One of the most breathtaking destinations in the region is Guajiru, a tiny fishing village in the municipality of Trairi, Ceara. With its idyllic landscapes and charming local culture, Guajiru is a must-visit for any traveler seeking an authentic Brazilian experience. As you make your way along the bumpy dirt roads that wind through the Ceara countryside, you'll begin to get a sense of the region's natural beauty.





I found unexpected in a passing boat and friendly Fishermans. Hanging on with my kite for the perfect shot, this downwinder turned into a collaborative photo , with the help of this sailors.



The landscape here is characterized by vast stretches of sand dunes, punctuated by lush green oases of palm trees and mangroves. It's a starkly beautiful terrain that's somehow both serene and otherworldly. Upon arriving in Guajiru, you'll be struck by the laid-back, unassuming vibe of the village. The locals here are friendly and welcoming, eager to share their traditions and way of life with visitors. Fishing remains a cornerstone of the local economy, and you'll see fishermen hauling in their catch of the day in brightly painted boats.



Most of Guajiru's natural vegetation is still intact. The village and surroundings are full with palm trees, banana plants, cashew trees, castanholas, sugar canes, guajiru and mango trees. In the sand dunes behind the village there are hardly any plants at all. Cows and donkeys walk around freely and wind blows hard off the steep dunes. In the middle of Guajiru there is a stream coming from the dunes.

The region's unique blend of sand dunes, sparkling beaches, and lush vegetation is truly a sight to behold. As you travel through the region, you'll be struck by the vibrant colors that permeate every aspect of life in Guajiru Trairi. The locals, known for their warm hospitality, are a living testament to the region's rich culture and traditions.

“THE LOCALS, KNOWN FOR THEIR WARM HOSPITALITY, ARE A LIVING TESTAMENT TO THE REGION'S RICH CULTURE AND TRADITIONS.”



THE VILLA

Welcome to our beautiful beachfront villa located in Brazil, designed to cater to the needs of anyone looking for a perfect wind paradise retreat. Our villa boasts of Ten beautifully decorated rooms, each adorned with Ceará's typical handicrafts, giving you a feel of the local culture. The villa also features a center garden and a pool, where you can relax and unwind after a long day of kitesurfing or simply soak up the sun. With all the amenities you need, you'll have everything required to enjoy your stay at our villa.

A day at THKC might do, but it will never compare to falling asleep at night knowing the perfect wind is waiting for you just a few steps from your door as soon as the sun breaks. Solo travellers, couples or big groups, everyone is welcome at THKC, and we've got the accommodation to suit your needs.



A canvas of Cearea's spellbinding touch—a symphony of space, grace, and the vibrant spirit of Brazil, captured in every carefully curated detail



This spacious villa features ten tastefully decorated bedrooms, each with its own private bathroom. The decor throughout the home is modern and chic, with natural elements like wood and stone incorporated into the design. The open-plan living and dining area is perfect for entertaining guests, and the large windows allow for plenty of natural light and stunning views of the surrounding landscape.

Surrounded by lush tropical gardens and comfortable sun loungers. The pool area is the perfect place to relax and soak up the sun, while sipping on a refreshing cocktail. The villa also has a private beach access, where guests can enjoy a peaceful stroll or a swim in the warm waters of the Atlantic Ocean.

THKC also prides itself on providing exceptional service to guests. The friendly and knowledgeable staff are always on hand to assist with any request, ensuring that your stay is nothing short of exceptional.



A blend of coastal charm and artisanal elegance. The decor of the hotel is a tribute to the rich cultural tapestry of the region, seamlessly weaving together the vibrant colors and textures inspired by Ceará's artistic heritage. Each corner of the hotel reflects the craftsmanship of local artisans, showcasing intricate handcrafted pieces that pay homage to the traditions of this dynamic region. From meticulously carved wooden furnishings to vibrant woven textiles that adorn the interiors.

Immersing guests in an ambiance that is both stylish and authentically Brazilian. As guests traverse the hotel, they are greeted by a visual symphony that mirrors the lively spirit and creativity of the Ceará community.

Our goal is to create a friendly, atmosphere for our guests to share the energy of the day with their partners, friends and other guests. Our boutique hotel is the perfect setting for social bonding and a connection with nature.

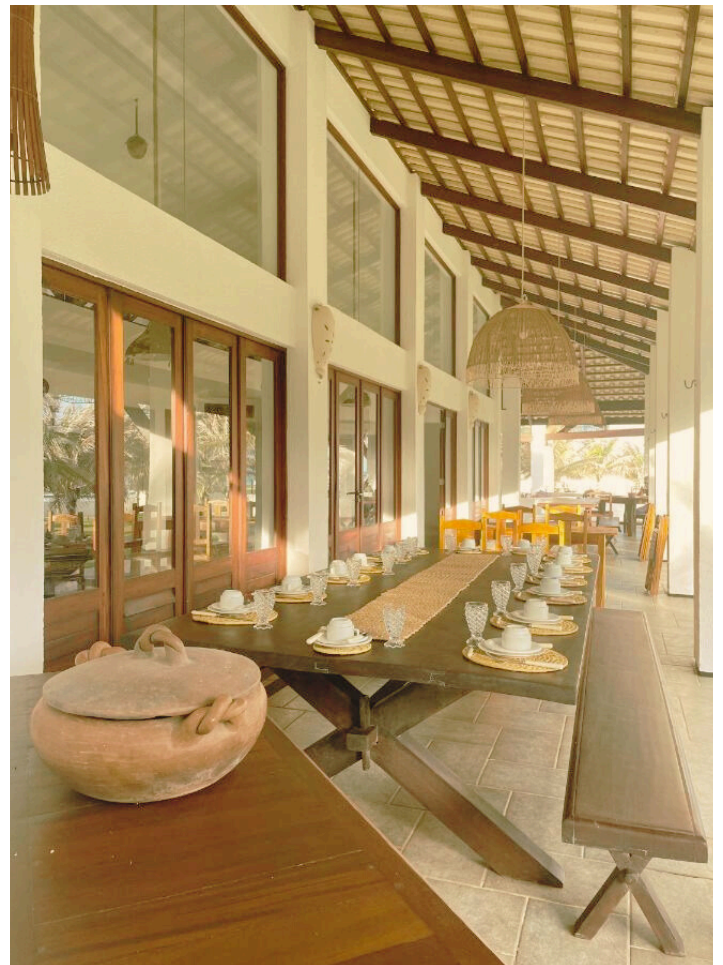
**“A TRIBUTE TO THE
RICH CULTURAL
TAPESTRY OF THE
REGION.”**

The air hums with the rhythm of Brazilian life, our boutique hotel offers an unparalleled immersion into the vibrant soul of the region.

In Ceará, time seems to slow down, allowing guests to savor every moment. Our boutique hotel embraces this pace, inviting visitors to linger in the lush gardens, lounge by the pool, or simply revel in the beauty of the surrounding landscape.

The feeling of Ceará is one of calm joy, and a deep connection to the natural wonders that define this enchanting region.

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CULTURAL
AWARENESS AND
RESPECT.**





As you traverse the property, discover inviting hammocks nestled in the garden, beckoning you to unwind in the midst of nature's loving embrace. Each room is a testament to versatility and accommodation, with spaces seamlessly integrated with the exterior of the pool garden. Whether you seek solitude or shared experiences, the rooms can be configured for solo or double occupancy, featuring comfortable double beds.

In the early morning light, the ambiance takes a captivating turn as local fishermen arrive with the catch of the day. Witnessing the vibrant hustle and bustle of this daily ritual adds an authentic touch to your stay. The blend of authenticity and luxury is not just seen but felt in every corner, offering an immersive experience that stays with you long after you depart.

The day unfolds, the fragrance of freshly brewed coffee mingles with the salty breeze, creating an aroma that beckons you to a delightful breakfast experience. The boutique hotel takes pride in offering a culinary journey that mirrors the rich flavors of the North East. From locally sourced ingredients to traditional recipes passed down through generations, each bite is a celebration of the region's culinary heritage.

**“HARMONY OF
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THE HOSPITALITY KITE CLUB

SEASON 2025

Guajiru, Ceara Brazil | The Hospitality Kite Club

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CULINARY TRADITIONS



FUSION & GRILL

The heartbeat of our culinary philosophy is a celebration of Brazilian flavors harmoniously blended with the natural treasures of the area. The local fishermen play an indispensable role in this, contributing not just to the kitchen but also to the economic cycle that sustains this. It's a relationship that goes beyond the transactional, forging a connection between the community, the sea, and the dishes of our tables.

Culinary Traditions is an extension of the kitchen's creativity. Picture a space where natural elements meet modern aesthetics – a reflection of Ceará's coastal charm. Every corner, every detail, tells a story of culinary artistry seamlessly merging with visual brilliance.



As the sun sets, the day transforms into a dining experience with a meticulously designed night menu. Each dish is a culmination of the day's inspiration, an invitation to explore new dimensions of taste.

The Caipirinhas, a Brazilian classic, takes on new life with the infusion of passion fruit, creating a refreshing symphony of flavors. For those seeking a touch of South American sophistication, an array of Argentine wines graces our cellar, offering the perfect accompaniment to our culinary journey.

At the heart of this culinary odyssey is a dedication to using elements sourced from the region – from the bustling markets to the day's fresh catch by local fishermen. The daily menu is a reflection of this commitment, boasting a selection of seafood delights such as lobster, snapper, and crab. Each dish becomes a canvas, telling a story of the ocean's bounty and the cultural tapestry that colors the culinary landscape of Ceará.

**A SPACE WHERE
NATURAL ELEMENTS
MEET MODERN
AESTHETICS - A
REFLECTION OF
CEARÁ'S COASTAL
CHARM.**



The kitchen, a domain where fire and grill are wielded with mastery, transforms these treasures from the sea into culinary masterpieces. It's a dance of flames that imparts a unique smokiness, enhancing the natural essence of the ingredients and bringing the seaside charm directly to your plate.

The sweet finale to this culinary journey is nothing short of extraordinary. Pastries, crafted with meticulous precision, share the stage with local exotic fruits, creating desserts that are as vibrant and diverse as the region itself. It's an exploration offering a sweet reminder of the lush Brazilian landscape.

By Shawn Garcia
Photography by Helene Paquet

WATERSPORTS AND SCHOOL



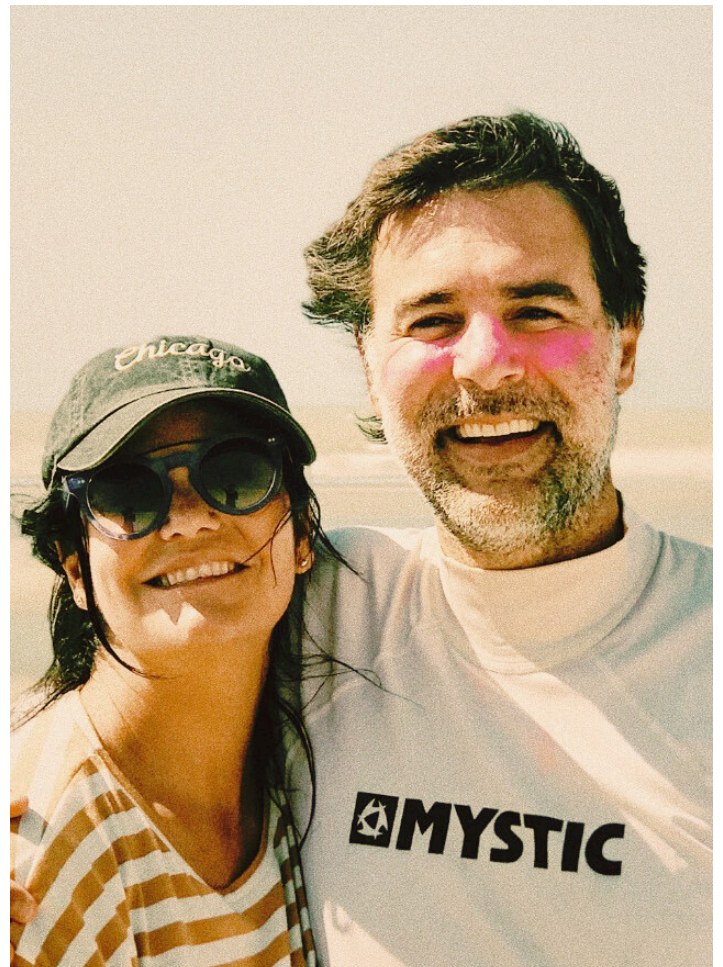
The Hospitality Kite Club Coaching Programme

The coaching program offered by The Hospitality Kite Club **(included in your stay)** for riders is an excellent opportunity to accelerate their learning curve in technical watersports such as kiteboarding and wing foil. With a team of experienced professionals in the region, the program focuses on optimizing the learning experience of riders with essential tips and coaching to enhance their skills based on the chosen discipline.

The program's primary objective is to ensure that riders are always under the supervision of professionals to provide them with a safe and secure environment at all times. The coaching program is structured around five key pillars, including land mobility, drills visualization, understanding, independence, and safety. These pillars provide a solid foundation for riders to enhance their technical skills in watersports.

Combined with regular watersports sessions routine, the yoga and mobility training are introduced to help riders improve their performance, prevent injuries, and enhance their overall well-being. Many board skills exercises help to progress on water , on land working enhance your riding.

**COACHING &
SUPERVISION
PROGRAM INCLUDED
IN YOUR STAY.
TO ACCELERATE
LEARNING CURVE**



"Skills Enhancement for Riders" is an exciting and rewarding way to improve your kiteboarding skills and take your riding to the next level.

You'll learn advanced kiteboarding techniques, including jumps, rotations, grabs, and advanced board tricks. Our experienced instructors will guide you through each step of the process, providing personalized feedback and coaching to help you improve your technique and style.

For those who want to take their riding to the next level by learning to ride waves with style and control. Throughout the clinic, you'll learn the basics of wave riding, including how to read waves, position yourself on the board for maximum control, and ride with the power of the wind. You'll also learn advanced techniques like carving, top and bottom turns, and aerals.

Our experienced instructors will guide you through the process, helping you to improve your kiteboarding skills and build your confidence on the water.



**“YOUR DIRECTION IS
MORE IMPORTANT
THAN YOUR SPEED”**



LEARN & IMPROVE

Personalized instruction, demonstrations, drills, and feedback sessions to help riders improve their technique and performance.

Specialized form of training that focuses on improving technical skills and performance.

We offer the very best in kiteboarding and Wingfoil lessons. All the instructors are IKO (International Kiteboarding Organization) and IWO (International Wingfoil Organization) certified, and supervised by IKO Instructor Level 3, Ivan Nusenovich. All the students will receive an IKO Certification with their kiteboarding level at the end of the course.

Kitesurfing lessons are given using the latest, safest equipment, helmets and flotation devices.



DOWNWINDERS JOURNAL



Picture yourself on a Kite Safari cruising downwind for kilometers along a neverending intense coastline while discovering hidden natural paradises. This invites you to go beyond your mental limits and explore the freedom that kite provides us in a downwind sailing across kilometers of virgin coastline.

As the sun sets on your Downwinder adventure, you'll find yourself reflecting on the incredible journey, the natural beauty of Brazil, and the camaraderie shared with fellow kiteboarders. It's an experience that leaves an indelible mark, drawing kiteboarders back to Brazil's shores time and time again for the unique combination of wind, waves, and wonder.

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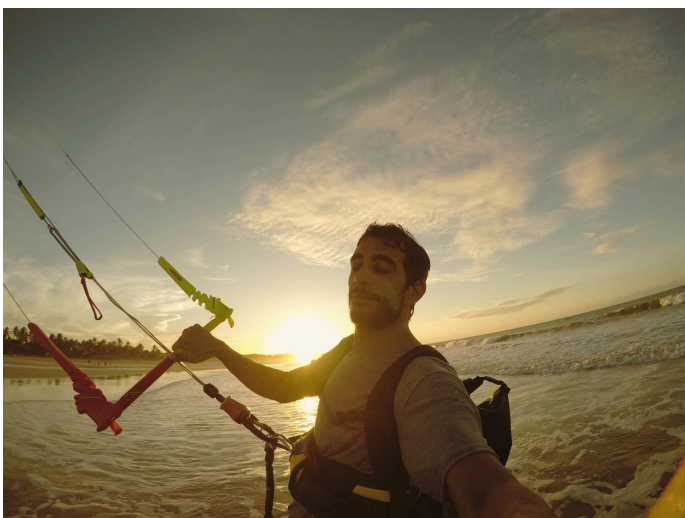




The 4x4 support vehicles always follow the downwinders along the beach (where feasible), allowing riders to stop and rest or change material whenever necessary. There is always a minimum of two guides in the water at all times leading the group and when many, the other guide is assigned to cover the tail of the riders, providing the utmost control and safety for the group. Travelling by kite exploring new and untouched spots is an incredible experience.



Navigating the coastline, you'll experience the dynamic interplay between wind and waves, challenging your skills and pushing your limits. Yet, the warm and welcoming atmosphere of Brazil's kiteboarding community ensures that every rider, regardless of skill level, feels supported and part of something special.



“NAVIGATING THE COASTLINE, YOU’LL EXPERIENCE THE DYNAMIC INTERPLAY BETWEEN WIND AND WAVES, CHALLENGING YOUR SKILLS AND PUSHING YOUR LIMITS. YET, THE WARM AND WELCOMING ATMOSPHERE OF BRAZIL’S KITEBOARDING COMMUNITY ENSURES THAT EVERY RIDER, REGARDLESS OF SKILL LEVEL, FEELS SUPPORTED AND PART OF SOMETHING SPECIAL.”

THE FOIL CLUB

In the realm of kiteboarding, where the pursuit of innovation meets the thrill of the ride, the hydrofoil has emerged as a game-changer. As a devoted technical rider, the dawn of hydrofoil kiteboarding brings an entirely new dimension to the sport, and nowhere is this experience more enchanting than at the Morning Foil Club.

The Hydrofoil, a sleek and efficient design, elevates the kiteboarding experience to unprecedented heights—quite literally. Its unique construction allows riders to effortlessly glide above the water, eliminating the drag associated with traditional board designs. For a rider, this means harnessing the power of the wind with unmatched efficiency and precision.

What makes the conditions perfect for these early morning sessions is a delicate balance of factors. The wind, crisp and predictable, provides the necessary lift to the foil, allowing riders to effortlessly soar above the water's surface.



By Ivan Nusenovich
Photography by Ivan Nusenovich



Guajiru, a hidden gem along the northeastern coast of Brazil, offering the perfect playground for beginners and enthusiasts alike to learn and practice this thrilling sport.

Wing foiling, a fusion of windsurfing, kiteboarding, and foiling technology, has emerged as the latest sensation in the water sports realm. With its roots deeply embedded in the windsurfing community, wing foiling represents a paradigm shift, offering a fresh and dynamic approach to riding the waves. The simplicity of the wing, combined with the efficiency of the foil, allows riders to harness the power of the wind and effortlessly glide across the water's surface, experiencing a sensation akin to flying.

WINGFOIL SCHOOL



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